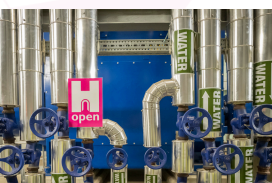





heritage open days



Get Involved



Join England's Biggest Festival of
History and Culture



**FREE TO
EXPLORE**

www.heritageopendays.org.uk

In partnership with
 **National Trust**


**PEOPLE'S
POSTCODE
LOTTERY**

POSTCODE
EARTH
TRUST

Join Our Community

Every September Heritage Open Days brings together thousands of people across the country in a celebratory showcase. As a community-led festival we welcome a wide range of events - from taster tours of towers, caves, homes and offices, to woodland walks, talks, workshops, and even webinars on the history of English puddings! So if you have a story to share, a local figure or historic place you would like to see recognised, we'd love to hear from you.

Entry criteria

Taking part is simple, just ensure all events are:

- FREE from entrance to exit
- Offer something special or new for visitors to experience
- Take place during the festival dates in September

FREE support

By registering with us you get access to a whole host of organiser benefits including:

- Marketing materials such as bunting and signage
- Inclusion in press and social media campaigns
- Published on our national directory
- Public liability insurance (if required)
- Training and support sessions throughout the year
- An unrivalled network of heritage organisers to connect to
- Direct support from the national team

Get started

Raring to go? Visit heritageopendays.org.uk or email us at info@heritageopendays.org.uk



HODs reaches a wide audience with 35% coming from a C2DE background



Visitors leave inspired to return. 58% said they would go on to visit sites more regularly



Visitors love HODs, the festival has a Net Promoter Score of 90 / 100



HODs gets noticed with and 4.7 million users reached on social media



Visitors are keen to support when they visit. In addition to secondary spend, 67% make donations during the festival



Sunderland Museum - Why we take part...

"I really enjoy the festival atmosphere, hanging the pink bunting up and being part of something bigger than our regular programme. I love seeing visitors get excited by the heritage stories on their doorstep that they haven't encountered before and making new connections with the past. Heritage Open Days is a nationally recognised festival which helps us to raise the profile of our events locally and regionally and brings new audiences to our venues."

Leeds Civic Trust - Why we take part...

"As an organisation that champions the heritage, culture and diversity of Leeds, HODs is a natural platform to reach a wide audience and to showcase the treasure the city has to offer. It is a great way to bring local organisations, businesses and local storytellers, historians and creatives together annually to explore, reinterpret and provoke our city's ever evolving heritage."

